Most guardians may consider the thought of sending their students abroad for six and a half weeks daunting. The Program fees of the IUHPFL may also discourage some families though the costs compared to other study abroad Program of equal length and quality are much higher. The IUHPFL recommends sharing the following information.

The History and Tradition of the Program
The IUHPFL was established in 1962 and has a well-established history at Indiana University, Bloomington (IUB). The IUHPFL is proud to have had more than 6,000 participants in its fifty-year existence.

The IUHPFL Relationship with Indiana University
As a unit of the Office of Vice President for International Affairs (OVPIA), the IUHPFL is well advised and supervised through OVPIA policies and procedures. Additionally, the IUHPFL has its own Advisory Committee, comprised of IUB faculty and staff, as well as high school teachers. The Advisory Committee meets once a year to keep the Program abreast of current practices in the field of Study Abroad and to assess the effectiveness of current IUHPFL procedures.

The Safety of our Program Sites
Given that the IUHPFL is a unit of OVPIA, the Program stays well informed about safety issues in the four countries in which the Program maintains sites. Some guardians, in particular, worry for students’ safety in Mexico. As a proactive measure, the IUHPFL moved the Program from San Luis Potosí to Mérida, Mexico in 2011. Mérida, located on the Yucatan Peninsula, was nominated one of the top safest cities in the world.

The Value of the IUHPFL
Participation in the IUHPFL has many benefits which carry over to the guardian and family. While students and their parents have to make a significant financial investment, it is by comparison much less expensive than competing programs. How is this the case? Because Indiana University is committed to making IUHPFL as affordable as possible for students and, for that reason, manages its resources efficiently while offering aid to those who need financial assistance to take advantage of this unique opportunity. It is IUHPFL’s goal to continue to improve the quality of the IUHPFL year after year and give as much funding to its students as possible.

Financial Benefits
- Typically, IUHPFL alumni place into the fifth semester of foreign language instruction at the college level
- Worth 14 credit hours*, a long-term investment that will certainly pay off

Lifelong Benefits
Along with the tuition dollars saved, there are, of course, the intangibles that come from an experience abroad:
- Increased confidence, maturity and independence
- Greater perspective and world view

*based on research done at Indiana University, Bloomington
Promoting the IUHPFL to Guardians

**Scholarships**
- More than 50 percent (from 2009-2011 52-58 percent) of students receive financial aid, averaging $600-1,200 per student.
- Additional funds are available for some Program sites and may depend on the language and high school.
- In 2010, more than $45,000 were in reduction-in-fee awards were given to IUHPFL students.

**Handouts**
The IUHPFL website contains much information, including factsheets and video.

**Open House/Conferences/School Events**
- Prepare to present (or hand out) basic information about the IUHPFL for prospective guardians during Open House and/or Parent/Teacher conferences.
- Use alumni whenever possible in these scenarios, and be sure to mention to prospective guardians that on average, IUHPFL alumni test into 5th semester language classes at IUB (see 'The value of the Honors Program' above).

Organize an after school/evening meeting for prospective IUHPFL parents, to which you invite alumni and their parents to speak about the Program experience. If your school is too small to